



# Courier/ILL Newsletter | April 22, 2022

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**April Stats are  
due May 5**

## MALA Updates

Dear MALA members,  
Annual Agreements will be arriving in your inbox in early May and are due back to the MALA office by Monday, June 6.

After a busy RFP period earlier this year, MALA has negotiated a new contract with Henry Industries that begins on July 1. There will be no disruption to your service. We know that there have been some issues in isolated parts of the state, but Henry has submitted to us their plans to address those issues. Unfortunately, the cost of service (as well as everything else) has risen exponentially during the pandemic. Additionally, it has been very difficult for the service industry to retain their workforce. There was only one other interested vendor that was able to provide the level of state-wide service we need, and they came in at a 110% increase over current rates; Henry was able to quote a 34% increase. We are thankful that the State Library of Missouri has generously agreed to cover the additional costs in order to continue resource sharing between libraries. Their commitment to resource sharing in Missouri is commendable.

The increased rates will not impact those libraries that receive state-supported only courier delivery. Those libraries that purchase additional days with MALA will see an increase in their rates.

We look forward to continuing to serve you in 2022-23.  
Sincerely, Jane

If you have any questions, please don't hesitate to contact me at [jane.mulvihill-jones@malalibraries.org](mailto:jane.mulvihill-jones@malalibraries.org)

### **New courier bags**

We have received a shipment of the new 11x14 courier bags. If you would like to order some, submit a supplies request on the [Courier Delivery Service Report](#) form. Please continue to return all unused bags to the MALA office so we can keep them in circulation.

### **May Meet and Greet Courier Meeting**

Join Linda Tarantino for the monthly Meet & Greet. Meet new librarians, share information and learn what's going on around the state.

**Wednesday, May 11 at 2:30 PM**

Join Zoom Meeting

[https://zoom.us/j/92815175718?  
pwd=c3NvTWx4clF1RFF2SnNndzJ4cllwQT09](https://zoom.us/j/92815175718?pwd=c3NvTWx4clF1RFF2SnNndzJ4cllwQT09)

# Upcoming MALAPro Webinars

## Romance Reader's Advisory: A Genre Overview

with Beth Atwater, Johnson County Public Library and Amy Fisher, Mid-Continent Public Library

**Tuesday, May 3, 2 to 3 p.m.**

Join two romance reading librarians for a presentation and Q&A on romance reader's advisory. We'll discuss a genre characteristics, the many subgenres available, popular trends in romance reading, and a few titles for your core collection.

[Register Here](#)

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## Social Media and Marketing for Small Libraries

with Kia Boyd, Atchison Public Library

**Thursday, May 12, 10 to 11 a.m.**

Recent years have proved that no matter what your patron count is, an online presence and creative marketing plans are necessary for your operations. Focusing on Facebook and tools like Canva and Vistaprint, this presentation provides easy to implement tips and suggestions to increase your online visibility and present more polished marketing and advertising. We will also cover how to manage these tasks when you have a handful of employees- or less.

[Register Here](#)

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## Library Board Recruitment and Retention

with Robin Newell, MLIS, Emporia Public Library

**Wednesday, May 18, 10 to 11 a.m.**

Robin Newell, Executive Director at the Emporia Public Library, will share a step by step process for recruiting effective board members, how to conduct an orientation for new board members and how regular follow up with board members develops trust and confidence in both the director and the board.

[Register Here](#)

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# 2022-23 MALAPro Memberships

**Network. Learn. Grow.**

MALAPro is our annual membership program that houses all of MALA's online professional development opportunities and runs from July 1st, 2022 through July 31st, 2023. MALAPro offers you discounted rates to attend 20+ live webinars annually, as well as two FREE networking webinars each year. Additionally, members have access to past webinars for free through MALAPro's Niche Academy library.

**Join between now and June 1<sup>st</sup> to receive your membership at a discounted rate.**

MALAPro 2022-23 Early Bird Special -Available through June 1st

Individual Member - \$45 (regular \$50)

Libraries with 2-15 staff - \$115 (regular \$125)

Libraries with 16-30 staff - \$180 (regular \$200)

Libraries with 31-25 staff - \$225 (regular \$250)

Libraries with 76+ staff - \$270 (regular \$300)

Regional Library Systems - \$450 (regular \$500)

[Purchase your 2022-23 MALAPro Membership here](#)

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Missouri Secretary of State  
**State Library**